



## **NEWS RELEASE**

**For Immediate Release**

March 2, 2010

**CONTACT:** George Lutz, Founder

[contact@honorandremember.org](mailto:contact@honorandremember.org)

757.204.4726

### **Virginia Becomes First State in America to Adopt Honor and Remember as Official Flag *First Flag Designed to Honor Fallen Service Members Still Awaiting Congressional Approval***

**Richmond, Va.** – The Virginia General Assembly has voted to officially adopt the Honor and Remember Flag as an official state symbol, making Virginia the first state in the nation to do so.

“This is very important step toward bringing awareness to the country about our national effort to publicly recognize the men and women who gave their lives in military service to our country,” said George Lutz, founder and executive director of Honor and Remember, Inc., a non-profit organization established to promote the Honor and Remember Flag. “America does not currently have a tangible national symbol that is specifically dedicated to express respect and gratitude for the lives lost in defense of our freedoms. The Honor and Remember Flag fills that void.”

“I’m proud to have played a role in recognizing our fallen military men and women,” said Virginia Delegate John Cosgrove, who sponsored HJ137. “I hope that other states will follow our lead in such a worthwhile and noble statement.”

In the last year, the Honor and Remember Flag has also become the subject of a bill before Congress (HR 1034) and has received endorsements from the Associations of the United States Army, Navy and Air Force, the Fleet Reserve Association, the Military Officers Association of America, the American Gold Star Mothers and many others. Honor and Remember, Inc. seeks to present a personalized Honor and Remember Flag to families that have lost a loved one in military service to America. Each personalized flag contains the name, unit and date of death of the service member.

- MORE-

### **About the Honor and Remember Flag**

The Honor and Remember Flag was unveiled at a ceremony on Memorial Day, May 26, 2008, at the MacArthur Memorial Museum in downtown Norfolk, Virginia. The mission of Honor and Remember is to create, establish and promote a nationally recognized flag that will fly continuously as a visible reminder to all Americans of the lives lost in defense of our national freedoms. The flag honors all military lives lost from our nation's inception, not only in action but also in service.

The personalized flags are regularly presented to individual families of fallen service members. In addition to many private presentations, on July 4<sup>th</sup>, 2009 Lutz presented personalized Honor and Remember Flags to the family members of the 22 marines killed in the Battle for Fallujah in 2004, who gathered for a special remembrance ceremony in Arlington, Virginia.

Honor and Remember, Inc. is a 501(c)(3) charitable organization. For more information, please visit [www.honorandremember.org](http://www.honorandremember.org).

###